



**eFlorist Program™ Enrollment Form – Fill Out All Fields – Incomplete Form Will Delay Processing**

Shop Name: \_\_\_\_\_ Teleflora ID #: \_\_\_\_\_  
Shop Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Information about your physical store for display on your website**

Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Shop hours: M - F \_\_\_\_ a.m. to \_\_\_\_ p.m. Sat \_\_\_\_ a.m. to \_\_\_\_ p.m. Sun \_\_\_\_ a.m. to \_\_\_\_ p.m.  
My shop will be closed on (please check all that apply):  New Year's Day  Easter  Mother's Day  
 Father's Day  Independence Day  Labor Day  Thanksgiving  Christmas  Other \_\_\_\_\_  
Delivery policy: Orders must be received before \_\_\_\_\_ a.m. / p.m. in the recipient's time zone for same-day delivery.

**Your website address**

Use existing URL: http://www. \_\_\_\_\_ Username: \_\_\_\_\_ Password: \_\_\_\_\_  
*A one-time redirect fee of \$25 US per domain name will apply.*  
 OR Request a URL for your new eFlorist site:  
1st choice URL: \_\_\_\_\_ 2nd choice URL: \_\_\_\_\_  
3rd choice URL: \_\_\_\_\_  
*Limited to 32 characters total, including www. and .com/.net. You will be billed a fee of \$35 US per year for each URL registered.*

**Your free e-mail address**

Teleflora offers a free, private e-mail account to eFlorist members (e.g., customerservice@yourURL.com or jane@yourURL.com).  
E-mail address: \_\_\_\_\_@yourshopURL Password: \_\_\_\_\_

**Select one website design and one homepage layout (you may view images on MyTeleflora.com)**

Website design and color, if applicable:  Art Nouveau\*  Color Delight\*  Damask\*  Floral Silhouette\*  
 Flower Bricks\*  Flower Shop\*  Flowerbed\*  Flowerscape\*  
 Merci Bouquet  Simplicity\*  Sophistication\*  Seasonal\*

Homepage layout:  Option 1  Option 2  Option 3  Option 4  Option 5  Option 6 \*Select color: \_\_\_\_\_

**Online credit card authorization (please check one option)**

Only authorized online\*  Authorized and cleared online\* \*Must be a member of Teleflora Credit Card Services  
 I will process customer credit card payments in my shop

**Payment types accepted (please check all that apply)**

American Express  Carte Blanche  Diners Club  House account (for premier customers and corporate accounts)  
 Discover/Novus  MasterCard  VISA  Will Call (customers to place order and call with card info)

**Product pricing (please check one)**

Your site will include standard Teleflora FSG bouquets, add-on options and Teleflora Keepsakes you purchase throughout the year.  
 Use Teleflora suggested pricing *Please call Web Services to customize your prices before launching your site*

**Tax and delivery fee**

Sales tax for my shop is \_\_\_\_\_% (will be applied to all online transactions). My per order delivery fee is \$\_\_\_\_\_  
Charge tax on delivery fee?  Yes  No

**Automatic add-ons (check to opt OUT)**

**Marketing Email Program:** You will be *automatically opted in* to this service unless you check this box. You may opt out in the future.  
 **Click to Call:** You will be *automatically opted in* to this service unless you check this box. You may opt out in the future.

**Optional programs (check to opt IN)**

**Loyalty Program:** Reward customers with a frequent buyer program. Check this box to *opt in* to this FREE program.  
 **Social Media:** List any social media links to display on your homepage Facebook \_\_\_\_\_  
Twitter \_\_\_\_\_ Yelp \_\_\_\_\_ Blog \_\_\_\_\_ Other \_\_\_\_\_  
 **Bonus Blooms:** Generate game codes for recipients to redeem for prizes on your site. Check this box to *opt in* to this FREE program.

**Areas/zip codes served**

Please list the cities or areas you serve: \_\_\_\_\_  
Please list the zip codes you deliver to: \_\_\_\_\_

**eFlorist program fees**

One-time development fee: \$495 US; Monthly fee: \$99 US; Transaction fee: \$3.45 US per order. *Prices subject to change without notice.*

**LIMITED TIME OFFER available through December 31, 2012:**

*Development fee AND first 9 months of the regular monthly fee waived. Pay only \$7.95 per order. [9MW promo]*

Online credit card authorization (if applicable): \$0.25 US per transaction. **Add'l \$2 fee per transaction for orders confirmed by fax or manual call-out.** eFlorist charges will be deducted from your clearinghouse statement. Following the offer period, membership continues at the then-current monthly and transaction fees.

I understand that my website will be set up with the options shown on this page. I also understand that my membership is subject to the eFlorist Program Terms of Use posted on MyTeleflora.com.

Print name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Form submitted by: \_\_\_\_\_ **Fax completed form to eFlorist Web Services at (405) 440-6828**